

Pannier Market Report, November/December

<u>General</u>

Our Santa's grotto has now moved dates to Saturday 17th December and will feature a free grotto for children.

All the new decorations are now installed, they have made a huge impact on entering the market and the reaction to them has been mostly positive.

There has been a good intake of traders wishing to trade on the two open Mondays leading up to Christmas.

Bedford Square

General Bedford Square Bookings

All Bedford Square bookings are subject to change.

Every Friday Bedford Square hosts our Charter Market regular traders, these include, Rising Sun Nurseries, Endsleigh Gardens, Lewcock clothing and Hungry Hog South West.

Farmer's Markets 2016

Farmers Markets are every 2nd & 4th Saturday of the month throughout the year, they also trade on most month's that include 5 Saturdays.

Tavi Arts Market 2016 Dates

All Tavi Arts Markets have been completed for 2016, talks have already taken place for re-booking for 2017.

Website and Advertising

Advertising at present has mainly focused around the build up to Christmas, our opening times will be publicised though local adverts, posters on the market doors and on the Pannier Market website.

Trip Advisor

<u>"Lovely indoor market"</u> Reviewed 4 days ago NEW <u>via mobile</u>

Great indoor market with lots for sale. Has a small cafe, toilets and various different stalls selling anything from books/records/gifts/clothes etc. Stall holders are friendly and you can most things you want.

<u>"Just browsing</u>" Reviewed 2 weeks ago <u>via mobile</u>

Whether you want something in particular or you're just looking for trinkets this is the place to be. Friendly helpful locals who are willing to help in whichever way they can. If they haven't got it they know someone who might have. Also as a tourist the knowledge you can pick up about the area from everyone in the market is immense! A must when visiting Tavistock!!

Visited November 2016

<u>Takings</u>

Takings 2015	Takings 2016
Week Ending - 14/11/2015 =	Week Ending - 13/11/2016 =
£8,224.00	£8,010.00
Week Ending – 21/11/2015 =	Week Ending - 20/11/2016 =
£8,154.00	£7,965.00
Week Ending – 28/10/2015 =	Week Ending - 27/11/2016 =
£8,158.50	£8,209.00
Week Ending – 03/12/2015 =	Week Ending – 04/12/2016 =
£8,037.00	£7,956.00
Week Ending – 10/12/2015 =	Week Ending - 11/12/2016 =
£8,181.00	£8,127.00
Total £40,754.50	Total - £40,267.00

Bedford Square Takings (Daily Marquees)

Takings 2015	Takings 2016
Week Ending - $14/11/2015 = £162$ Week Ending - $21/11/2015 = £126$ Week Ending - $28/11/2015 = £90$ Week Ending - $03/12/2015 = £189$ Week Ending - $10/12/2015 = £216$	Week Ending - 13/11/2016 =£90 Week Ending - 20/11/2016 =£90 Week Ending - 27/11/2016 =£135 Week Ending - 04/12/2016 =£216 Week Ending - 11/12/2016 =£162
Total – £783.00	Total - £693.00

Gateway to the Cornwall and West Devon Mining World Heritage site

Events

Miss Ivy Events will be hosting an event in the Market on Sunday 18th December, it will be a Christmas gift fair also featuring entertainment, Tavistock BID have arranged for the high street shops to open so it should be a successful shopping day.

Coach Drivers Initiative

There has been a steady number of coaches visiting throughout November and the beginning of December including some first time visitors.

Christmas Opening Times

Christmas Eve – Open Christmas Day – Closed Boxing Day – Closed Tuesday 27th – Closed Wednesday 28th – Open Thursday 29th – Open Friday 30th – Open Saturday 31st – Open New Years Day – Closed Monday 2nd – Closed Tuesday 3rd – Back to normal opening

In addition to these will be open for the two Mondays leading up to Christmas, the dates for these will be $12^{th} \& 19^{th}$ December.

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