# TAVISTOCK TOWN COUNCIL PANNIER MARKET REPORT JANUARY/FEBRUARY 2024 DATE OF REPORT 26/01/2024

#### **PANNIER MARKET**

## 1. General Update

- a) January trading so far has been indifferent, with several contributing factors, with several roadworks happening, this has affected footfall, however, at times footfall has been steady for this time of year. We have also experienced a fair bit of trader absence predominately due to sickness and traders taking their allocated annual leave.
- b) We have been approached by a company called eat festivals, who run large scale food fayres around the country, the initial approach was regarding costings for, the Pannier Market surround, Butchers Hall' and Bedford Square, they have decided to go with just the hire of Bedford Square, the rest of the event will predominately be on Duke Street with a potential road closure in place, and all operational and managerial aspects will be delivered solely by the events company, the date they have initially enquired about is Sunday 21st April.
- c) The Market Reeve and General Manager are attending a one-day NABMA (National Association of British Markets Authority) conference in Birmingham on Thursday 25<sup>th</sup> January, the theme of the conference is 'Markets at the Crossroads' and will also feature the results of the Great British Market Awards. It is the intention this year to submit applications for the awards for the Pannier Market & Butchers' Hall, there are several categories we can submit applications under, such as, Best large indoor market (more than 50 stalls) best local council market and for Butchers Hall, best small indoor market and best speciality market.
- d) Members please note, the Town Hall & Markets Consultative representative for the Market Perimeter shops has stepped down, with businesses in other areas, they felt they were not around enough to give meaningful representation. We will look for a replacement to be inducted at the next meeting. It is always the objective of the Market Reeve to endeavour to base all managerial decisions for the mutual benefit of the Market Complex as a whole, the perimeter shop representative role is specific to the perimeter shops, with the aim of representing those as a collective.

#### 2. Bedford Square/Events

a) Since the removal of the scaffolding, there has been some minor disruptions to trading, but with minimal impact, and with the colder weather this time year is a historically quiet trading time, although we

- are already experiencing a rise in the number of daily marquees, predominantly Friday's and Saturday's, but a good year trading is expected for 2024.
- b) 2024 will continue to see TTC deliver the operational aspects of Tavistock Farmers Market, with the cost remaining the same for the next financial year, please see the full years dates below, a second date in December is yet to be confirmed as the latter date this year falls after Christmas on 28<sup>th</sup> December, in this instance they have previously requested an additional weekday date prior to Christmas, this will be confirmed once we have received any such request from the Farmers Market manager.
- c) Miss Ivy has confirmed this year's dates for the ever-popular Street Food events, these dates are confirmed as;
  - Saturday 27<sup>th</sup> April
  - Saturday 25<sup>th</sup> May
  - Saturday 29<sup>th</sup> June
  - Saturday 27<sup>th</sup> July
  - Saturday 24<sup>th</sup> August

#### Farmers Dates 2024

The Farmers dates for 2024 are as follows;

Saturday 2nd January

Saturday 10<sup>th</sup> & 24<sup>th</sup> February

Saturday 09th & 23rd March

Saturday 13th & 27th April

Saturday 11<sup>th</sup> & 25<sup>th</sup> May

Saturday 08th & 22nd June

Saturday 13<sup>th</sup> & 27<sup>th</sup> July

Saturday 10<sup>th</sup> & 24<sup>th</sup> August

Saturday 14<sup>th</sup> & 28<sup>th</sup> September

Saturday 12<sup>th</sup> & 26<sup>th</sup> October

Saturday 09<sup>th</sup> & 23<sup>rd</sup> November

Saturday 14<sup>th</sup> December (2<sup>nd</sup> date TBC)

## 3. TripAdvisor/Google Reviews 2022

## Rated 5 Stars 2 days ago NEW

Always something interesting here and you need to try Bobs East End cafe...fantastic food at fantastic prices. The toilets here are always clean

### Rated 5 Stars 2 days ago NEW

Absolutely love this Pannier Market it has got to be the best one in the South West. Plenty of parking in Tavistock for all types of vehicles too. Lovely shops as well.

#### Rated 5 Stars 3 weeks ago NEW

One of my favourite go-to places when visiting Tavistock! Plenty of stalls selling all sorts, with different vendors on different days. Surrounded by other great shops too.

#### Rated 5 Stars 4 weeks ago

Good indoor market selling just about anything you can think of.

#### Rated 5 Stars 3 weeks ago NEW

Tavistock is the unsung, hidden gem of Devon.

#### 4. Designated Premises Supervisor

a) There are no significant licensing issues to report since the last round of reports, however, discussions are taking place between the General Manager and the DPS, in relation to the option of having an SIA agent present at larger bar led events in the Town Hall.

#### **5. Tavistock Country Garden Show**

Bookings are starting to pick up with the interior of the Pannier market already full apart from 2 show gardens to fill, we are currently waiting on some responses. Butchers' Hall will once again feature a nature inspired two-day market, which has some returning traders mixed with new applicants.

Bedford Square has bookings already taken and will host a mixture of retail gardenalia and community stalls. The Guild Hall carpark will once again feature the food and drink outlets mixed with entertainment. We also have a bird of prey show on the Sunday courtesy of Westcountry Falconry.

This year has been slightly more challenging in regards bookings for nurseries, which has required us to look a bit further afield for more traders to try and keep the vibrancy and variety of offers, last years feedback was extremely positive, however, it was felt the volume of plant sellers were in decline, with such stalls like Endsleigh Garden Centre deciding to retire.

Further updates will be given at the next round of reports.

Duane Carruthers

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