

**TAVISTOCK TOWN COUNCIL  
PANNIER MARKET REPORT OCTOBER/NOVEMBER 2022  
DATE OF REPORT 14/11/2022**

**1. General Update**

- a) This year's return of Goose Fair passed without any issues from the Pannier Market's perspective, footfall was good but manageable and this year's layout suited traders with a good amount of parking on offer, opening until 8pm didn't however work well for the Market, it was very quiet from around 5:45pm, so we will look to consider returning to the traditional 6pm closing time.
- b) There are plans for a host of festive activities throughout December, including opening for two extra markets on Monday 12<sup>th</sup> December and Monday 19<sup>th</sup> December, and additionally an extra Christmas Market on Sunday 18<sup>th</sup> December, the Pannier Market will also be open on Dickensian Evening until 9pm as usual. We will be open every day from December 6<sup>th</sup>, up to and including Christmas Eve.
- c) Occupancy levels are good as we move into the Christmas trading period, with lots of comments saying how nice the stalls are look at present, we are also having plenty of new applications. For those that we are not able to accommodate before Christmas will be put on a waiting list, which, will hopefully help during the traditionally quieter months of January and February.
- d) During December, we are planning to have approximately 24 4ft Christmas Trees around the Market Perimeter, this is instead of one big tree, traders will decorate/sponsor a tree and then we are looking to have one late night opening on a Saturday to invite customers to come and see them.

**2. Coach Drivers Initiative**

- a) We have witnessed a steady flow of coaches over the Autumn period, and expect some good numbers from now until Christmas. Together with Tavistock BID, we will look at any improvements and/or opportunities during the 2023/20224 season, and also, we will look to maintain Tavistock as a recognised coach friendly destination.

**3. Bedford Square/Events**

- a) Bookings for Bedford Square have been steady through the start of the Winter period; however, some days have naturally been affected by the recent spell of wet and windy weather. There is plenty of activity planned on the Square during the festive period.
- b) Miss Ivy Events has booked five Street Food Events in 2023, with some them being proposed as a themed event with a slight extension to the traditional trading hours of 5pm-9pm, details to follow when confirmed.

#### **4. TripAdvisor/Google Reviews 2022**

##### **Rated 5 Stars a month ago.**

*A great selection of local arts crafts, food and produce. Friendly stall holders, restaurants and cafes make this part of a great day out in Tavistock. Try the locally made pasties and relax for a coffee after your wander through the fascinating array of products... I loved the stall with ancient glass bottles and jars, there's something for everyone here...*

Tavistock Pannier Market has once again received a Travellers Choice Award for 2022, TripAdvisor gives a Travellers' Choice award to accommodations, attractions and restaurants that consistently earn great reviews from travellers and are ranked within the top 10% of properties on TripAdvisor, Butchers Hall has also received very positive comments within these reviews.

#### **5. Designated Premises Supervisor**

There has been minimal alcohol lead activity since the last report, with no incidents of a concerning nature. There will be more activity over the festive period as we will host more in the way of alcohol off sales.

#### **6. Festive Opening Times**

Christmas Day – Closed

Boxing Day - Closed

Tuesday 27<sup>th</sup> December - Closed

Wednesday 28<sup>th</sup> December - Closed

Thursday 29<sup>th</sup> December - Open

Friday 30<sup>th</sup> December - Open

Saturday 31<sup>st</sup> December - Open

New Year's Day – Closed

Monday 2<sup>nd</sup> January 2023 – Closed

Tuesday 3<sup>rd</sup> January 2023 – Normal Trading Commences

#### **7. Tavistock Country Garden Show**

Plans for the 2023 Country Garden Show are already well underway, and we have taken the decision to hold the event on the late May spring bank holiday weekend, this comes after moving last year's event to the Early May Bank Holiday, this decision has been based on the potential activities that will be held for the King's Coronation, we felt this was too much over the course of a few weeks and may detract from this flagship event. We have processed all the paper work and booking forms etc, and will be sending out to traders shortly, we will give regular updates as necessary.

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