

Town Hall and Butchers' Hall Report – January 2024

Town Hall

Bookings enquiries for the current year and beyond remain positive, and consistent with pre-covid operating arrangements.

With the exterior work to The Town Hall now completed the Town hall exterior is looking excellent, and we have received a fair amount of positive feedback to this effect. Particularly feedback that it looks good in the evening with the newly installed down lighting.

2024 Town Hall events have begun already with our first wedding of the year and a theatre event held in January.

In addition to event hire, Tavistock Town Hall remains in weekly use for our regular hirers (Zumba, Full of Life, Line Dancing and Vocal Harem) and the monthly hire for U3A. We have now added another regular hirer to the list, on Wednesday evenings we are welcoming a weekly exercise class called Clubbercise. This mixes aerobic style training with dancing to high octane club style music.

As January is historically a quieter period for the Town Hall this period is being used to address some basic maintenance and deep cleaning of the Hall.

Upcoming events for the Town Hall are well advertised through posters, our social media platforms and the Tavistock Town Council website.

We are currently advertising for new casuals via social media as we expect to lose some casuals later in 2024. During this slightly quieter time of year it is a good opportunity to attract new people to our casual posts.

Butchers' Hall

As with the Town Hall we are using the fact January is usually a quieter month to tackle some general maintenance and deep cleaning tasks in Butchers Hall.

Feedback from traders who attended our Christmas markets was broadly positive with the majority of traders already expressing a strong interest to return next year. There was feedback that footfall was a little lower than previous years but according to traders and our own research this was in keeping with other markets in the local area and is largely due to the

current economic situation. Despite that reported sales from our traders were at a good level.

The calendar of bookings for 2024 continues to be populated/developed with both in-house and external hirer slots, consistent with the model of activities which we know generate fixed income and complement the surrounding markets and events activities, without disproportionate resource impacts.

Traders have reported that the Wi-Fi booster, coupled with our recently fitted fibre internet line, which was added in Butchers Hall to improve the internet signal has been a success and sped up transactions.

Butchers Hall event advertisements are regularly placed in the Links publications, as well as at regular intervals in the Tavistock Times Gazette series with special festive themed adverts placed in recent additions. In addition, a banner, posters and flyers are displayed to advertise the Markets in Butchers Hall. Social media platforms are also utilised to keep people informed of events.

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