



# Proposal for celebrations in Tavistock to mark Queen Elizabeth II's Platinum Jubilee

Date: Thursday 2<sup>nd</sup> June Event: Jubilee Gala Day, featuring River of Hope pageant – 11:00-18:00

Date: Friday 3<sup>rd</sup> – Saturday 4<sup>th</sup> June Event: Bands and Entertainment on Bedford Square

### What support are we asking for?

### Funding

• Match funding of the BID and WDBC contributions

### Manpower

- Pre-event logistical assistance to include placement of road closure signage on lampposts and on roads
- Erection of town bunting end May
- 2<sup>nd</sup> June (Gala Day) assistance with 4 x chapter-8 stewarding from 10:00-18:00 to include road closure itself at 10:00
- 2<sup>nd</sup> June (Gala Day) assistance with provision/installation of road closure barriers
- 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> June assistance with placement of marquees/tables on Bedford Square

# Provision of venues

- Bedford Square 2<sup>nd</sup> June | entire venue
- Bedford Square 3<sup>rd</sup> 4<sup>th</sup> June | stage/screen & seating only
- Town Hall 2<sup>nd</sup> June | entire venue
- Guildhall Car Park 2<sup>nd</sup> June | entire car park

### **Funding**

Tavistock BID aims to contribute funds to the value of £5,000 to this event.

TDCC will be seeking sponsorship for the stage and screen.

Tavistock BID will approach WDBC for a contribution of £5,000.

Tavistock BID will create an application for the DCC Jubilee Fund – of up to £10,000\*. \*In the event that funding is secured, partner contributions can be re-evaluated accordingly.

# **Objective**

To create a bank holiday weekend of entertainment and activities to commemorate the Platinum Jubilee, encouraging our community to come together to celebrate over the weekend.

The Jubilee Gala Day – Thursday 2<sup>nd</sup> June - will be a nostalgic day out for the community and other local visitors, celebrating the Queen's 70-year reign through a series of interactive experiences. It is intended to be a day of celebration which will also encourage footfall into the town from other areas.

The highlight of the day will be a Pageant featuring local school children. It will replicate a similar event in London with children carrying flags they have designed to showcase their hopes for the future. The procession will pass through town and the flags will then be positioned in the Churchyard as an art installation to be enjoyed throughout the weekend.

Bands and entertainment over the rest of the weekend – Friday 3<sup>rd</sup> & Saturday 4<sup>th</sup> - will provide an atmosphere of festivity, while a screen on Bedford Square could show televised coverage of the Jubilee events in London. We hope that this will enable those who are isolated to be supported and to be among friends watching this special occasion, creating a sense of a community in the heart of the town. We can also potentially stream coverage of the Beacon live to the town centre for those who cannot go to the Pimple.

### **Concept**

The concept would be to create 'nostalgia' zones throughout town to encourage footfall in all areas and create a big town party.

We would be looking to utilise Bedford Square, Guildhall Car Park, Town Hall, Bank Square Car Park and the Churchyard.

We are looking to close Duke Street, to promote a street party feel. This would require a minimum of 4 x chapter 8 stewards for road blocks outside NatWest Bank; Elbow Lane and end of Duke St where it meets Market Rd.

# Details of Jubilee Gala Day (2<sup>nd</sup> June only)

**River of Hope Pageant:** Replicate the London pageant with local school children carrying flags they have designed. Possible delivery partners include Make a Difference (fabric printing machine) to print the designs; Just Sewn Stories and West Devon Art Workshops to manage the project in schools; Lions Club of Tavistock to oversee contact with schools.

**Bedford Square:** Create a British Street Party scene with trestle tables down the middle, bunting, stage with Vintage bands throughout the day.

Cream teas (Mime), strawberries, coffee/tea van (Black Sheep Brew) and bar would all be located in this area.

We would have a wooden sign in the Square with the various zones signposted on it

**Guildhall Car Park or outside restrooms** – Create a 50's Brighton scene with sand pits, deck chairs, Punch & Judy Show, candy floss, 50's Rockabilly singer, peephole photo board, local scooter club joining with scooters.

**Duke Street** – tables to create a community seating area, street food stalls celebrating the best of the Commonwealth incl. Eversfield BBQ, vintage cars lining the street.

**Churchyard** – Children's zone with traditional games such as Coconut Shy, Splat the Rat, Hoopla. Bubble performances and face-painting plus an old-fashioned sweet stall. A traditional dog show could be run for charity.

**Bank Street Car Park** – We would create a Carnaby Street scene using a 8m x 4m marquee. We would create a seating zone with 70's coffee tables, chairs, 70's bar, record player where we encourage people to bring their old vinyls to play. There would be a backdrop to the marquee in keeping with the Carnaby theme. We could approach Knights Emporium to have a stall with lots of old memorabilia and invite a Vintage clothes seller to the event.

**Around town -** There would be 2 models dressed in couture art dresses with memorabilia of the 50's and 60's - a huge talking point!

Visitors would be encouraged to dress up and then a best dressed competition could be judged later in the afternoon.

The Robey Trust have offered to operate Cream & Steam trailer rides.

Themed stilt walkers to entertain.

**Town Hall** – In the town hall there would be a Tea Dance with professional dancers brought in to lead it. The Town Hall would be set up with bunting, vintage crockery and a local business would run a Vintage tea- room for the day.

**Props** – For Carnaby street, Brighton beach, Town Hall & Bedford Square props to include: 8m x 4m marquee, all furniture, peep board, backdrops, bunting, signage and dressing of all zones. Also includes 2 x models with art of the era walking around the town directing visitors.

# **Delivery Partners**

- Tavistock District Chamber of Commerce
- Miss Ivy Events
- The Lions Club of Tavistock
- The Robey Trust
- Make a Difference
- Just Sewn Stories
- West Devon Art Workshops

**NB:** The Lions Club of Tavistock is working on a plan for a Jubilee Picnic in the Park in Tavistock Meadows on Sunday 5<sup>th</sup> June. This will be alongside the Robey Trust Steam Fair in Bedford Car Park. The proposal is to have some street food vendors in the park alongside some entertainment. Support/Funding for this is being dealt with by Tavistock Lions Club and, at this stage, unknown.

# Cost breakdown - Estimated Total Costs £15,515.00

Health & Safety		
Road Closures	200.00	
Stewarding (Lions x 4)	0.00	
Stewarding (TTC x 4)	520.00	£16.25/hr for 8 hours
Stewarding Friday/Saturday	320.00	Miss Ivy Events quotation
AA Signage (estimate)	300.00	
Overnight security (Thursday/Friday)	600.00	
Total Health & Safety	1940.00	
River of Hope Pageant		
Management Time for school visits	1000.00	Estimate ½ day each @ £200/day
Materials	2000.00	
Total River of Hope	3000.00	
Bedford Square		
Use of Square (TTC)	0.00	
Bands & Entertainment Thursday	1000.00	Includes singer for 50s zone
Stage	500.00	For weekend
Marquee Hire	tbc	For weekend
Tables (TTC)	0.00	
Props	250.00	
Stilt walkers	370.00	4-hours across all zones
Total Bedford Square	2120.00	
Town Hall		
Town Hall charge	0.00	
Tea Dance specialists	1100.00	Includes 7 dancers
Props	500.00	
Total Town Hall	1600.00	
Guildhall Car Park / Rest Rooms		
Use of Car Park	tbc	
Deck Chair Hire (x 40)	250.00	Weekend Hire – move to Bedford Sq
Props	500.00	
Total Brighton Scene	750.00	
Churchyard		
Rainbow Gecko (Bubbles)	470.00	
Punch & Judy	250.00	
Traditional Games	400.00	
Props	250.00	
Total Kids Zone	1370.00	
Bank Square Car Park		
Props	1000.00	
Use of Car Park	0.00	West Devon Borough Council
Total Carnaby Zone	1000.00	
Other weekend costs		
Bands Friday	600.00	
Children's Entertainer Friday	275.00	
Bands & Entertainment Saturday	1000.00	
Marketing	1000.00	
Contingency	500.00	
Total	3375.00	