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## **Pannier Market Report January/February 2017**

### **General Update:**

January and February has been a tough trading period with abundance of trader absence due to sickness and others choosing to take their annual holiday allowance during these quieter trading months

We have had a number of new traders starting in the past few weeks and are currently processing new applicants, many of which have applied through the website.

At present all market processes and procedures are being updated and improved upon.

Myself, the General Manager and the Cemetery Administrator recently undertook a visit to Birmingham rag market to discuss with their management team the KPR MACCS2 operating system, it was a very informative meeting with lots of ideas of how the system could be incorporated into the Pannier Market. The company are due to visit us on 7<sup>th</sup> March for a demonstration.

5 day traders have had some brief consultation with the General Manager regarding the roofing works, full trader consultation will take place in around 3 weeks time.

### **Bedford Square**

The start of 2017 has been fairly quiet on Bedford Square due to some poor weather conditions, many of the regular day traders are due to return during March and April.

### **Farmer's Markets 2017**

Farmers Markets are every 2nd and 4<sup>th</sup> Saturday of the month throughout the year, they also trade on most month's that include five Saturdays.

Discussions are to be held with the Farmer's Market management regarding optional trading initiatives.

### **Tavi Arts Market 2017 Dates**

Tavi Arts Market have now confirmed their dates for 2017, they will be every first Saturday of the month from May to December.

### **Website and Advertising**

We are currently in the process of updating details on the Pannier Market website.

We are now thinking about how and where we can advertise the market being open during the roofing works, we plan to look into all areas to ensure this is widely publicised.

### **Trip Advisor**

The Market continues to receive some very positive reviews in recent weeks and maintain its certificate of excellence; we remain listed as the number one thing to do when visiting Tavistock.

### **Takings**

<b>Takings 2016</b>	<b>Takings 2017</b>
Week Ending - 23/01/2016 = £6755.00	Week Ending - 22/01/2017 = £6631.00
Week Ending - 30/01/2016 = £6876.50	Week Ending - 29/01/2017 = £6591.00
Week Ending - 06/02/2016 = £6885.00	Week Ending - 05/02/2017 = £6533.00
Week Ending - 13/02/2016 = £7107.00	Week Ending - 12/02/2017 = £6761.00
Week Ending - 20/02/2016 = £7147.00	Week Ending - 19/02/2017 = £6833.00
Week Ending - 27/02/2016 = £7082.00	Week Ending - 26/02/2017 = £6681.00
<b>Total £41,852.50</b>	<b>Total - £40,030.00</b>

### **Bedford Square Takings (Daily Marquees)**

<b>Takings 2016</b>	<b>Takings 2017</b>
Week Ending - 23/01/2016 =£144	Week Ending - 22/01/2017 =£96
Week Ending - 30/01/2016 =£176	Week Ending - 29/01/2017 =£96
Week Ending - 06/02/2016 =£160	Week Ending - 05/02/2017 =£32
Week Ending - 13/02/2016 =£160	Week Ending - 12/02/2017 =£122
Week Ending - 20/02/2016 =£317	Week Ending - 19/02/2017 =£178
Week Ending - 27/02/2016 =£160	Week Ending - 26/02/2017 =£228
<b>Total - £1117.00</b>	<b>Total - £752.00</b>

### **Garden Festival 2017**

All traders' packs have been sent out and bookings are already being taken; this year's festival will take place inside the market hall, Bedford Square and in the Guild Hall car park, traders that usually trade in the market perimeter will this year be housed in the Guild Hall car park. This will see the return of a hawk display and the addition of the outside Town Hall bar. It will also provide a good opportunity to promote the market being open during the roofing works.

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