

**TAVISTOCK TOWN COUNCIL
PANNIER MARKET REPORT NOVEMBER 2024
DATE OF REPORT 18/11/24**

PANNIER MARKET

1. General Update

- a) As the Council is aware, Tavistock Pannier Market have recently submitted an application to enter the NABMA Great British Market Awards in the category of best large indoor market. The voting is open until midnight on 13th December, with the winners being announced at the NABMA conference in late January. We are asking all traders and customers to cast their vote as often as possible as you are permitted one vote each per day until the closing date. Voting is either via the link <https://nabma.com/myfavouritemarket2025/> or alternatively scan the barcode on the promotional material that can be found in and around the Market Complex, we will also be having a stall on Bedford Square to promote this and ask members of the public to vote. This has already had some good traction via our Facebook page, so please continue to cast your vote whenever possible.
- b) Table allocations are very positive at present as we move into the festive period, with most days being at capacity, with the exception of sickness and holiday. We have also had a good take up on the extra Markets we are holding this year with the two additional Sundays almost at capacity and bookings for the two Mondays also looking healthy. On Sunday 15th we are holding our annual extra Christmas Market, with the Pannier Market being open, also Butchers' Hall and Bedford Square. We have a free Santa's Grotto amongst other festive niceties.
- c) We have been very pleased with the seven weeks of the outdoor Charter Market which has been developed on a co-production basis with the Tavistock BID Co as part of a joint initiative to increase footfall, support the high street and promote the town as a local and regional destination. The Charter Market has great atmosphere being created and a good mixture of local produce and arts & crafts, and feedback from traders has been very positive, with them liking the variety on offer. We are currently looking to have one of the Fridays before Christmas as an extra festive Charter Market, as the Farmers Market only have one date in December, the date currently in mind is Friday 20th December.
- d) We have now designed and sent to print all of the Christmas and festive opening times advertising material, which includes posters, banners and flyers, we have also sent all traders a memo with all Market Complex activities from the beginning of November until the New Year, once received we will begin pushing all of these activities through the aforementioned mediums and on our social media pages. Full Christmas opening times and additional festive activities are at the end of this report.

2. Bedford Square/Events

a) With the return next year of the ever-popular Street Food events, the 2025 dates are now confirmed as;

Saturday April 26th
Saturday May 24th
Saturday June 28th
Saturday July 26th
Saturday August 23rd

b) Bedford Square in general is going from strength to strength at present, with bookings looking healthier than ever, this is largely due to the addition of the revamped Charter Market in association with the Tavistock BID Co, however each day offers a little something with more scope to increase bookings and maximise revenue, and it's been pleasing to see that even in poor and cold weather conditions, traders are making the effort to set up stall.

Farmers Dates 2024

The Farmers dates for 2024 are as follows;

There remain just two Markets left prior to Christmas, these being Saturday 23rd November and Saturday 14th December

3. TripAdvisor/Google Reviews 2024

Rated 4 Stars 13 hours ago **NEW**

Still going strong in the panier market. My Wife likes looking around in there. The best sweet shop in town is here and the sherbet lemons cannot be bettered.

Rated 5 Stars 2 days ago **NEW**

Great place to go whatever the weather! so many stalls to look at and great for Christmas presents.

Rated 5 Stars a week ago **NEW**

Great market with lots of different stalls. Some things that you'd expect like antiques and clothing, but there's also lots of traders selling unusual gifts and handmade crafts.

Rated 5 Stars a week ago **NEW**

Always lively and different stalls on different days. Good to see a traditional market!

Rated 5 Stars 2 weeks ago **NEW**

Good undercover market lots of stalls and a good variety of goods. Nice cafés around the market square and the high street. JoJo hats have a great hat stand too. Good market, also had a few stalls outside.

Rated 5 Stars 3 weeks ago **NEW**

Vibrant town with lovely interesting individual shops and cafes with amazing food. Homemade cheese scones/cake. And very friendly people. Well worth more than one visit.

4. Designated Premises Supervisor

Pleasingly, there are no issues to report from a licensing perspective for this round of reports. There are quite a few bar led functions in the Town Hall leading up to Christmas, so any issues will be in the next report.

The Pannier Market have had talks with the Town Hall & Events Manager regarding the sale of alcohol on Bedford Square. The idea would be to have the mobile Town Hall on the Square during the summer months on Charter Market day, this would add to the existing Charter offer and boost bar sales for the Town Hall whilst taking advantage of one of our many licensed areas. The talks are the early stages, and will be reported on in more depth once the logistics have been finalised.

5. Festive/Christmas Opening Times

At the latest consultative meeting, members were briefed on the Festive/Christmas opening times for this year. The additional dates outside of the usual Tuesday-Saturday this year are, **Sundays 08th, 15th & 22nd December**, and **Monday 16th & 23rd December**.

- Christmas Eve – Open 9am-4pm
- Christmas Day – Closed
- Boxing Day – Closed
- Friday 27th December – Closed
- Saturday 28th December – Open 9am-4pm
- Sunday 29th December – Closed
- Monday 30th December – Closed
- Tuesday 31st December – Open 9am-4pm
- New Year's Day – Closed
- Thursday 2nd January – Open 9am-4pm (Return to regular trading days/hours)

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