TAVISTOCK TOWN COUNCIL PANNIER MARKET REPORT 19th October 2021 DATE OF REPORT 11/10/21

1. General Update

- a) With the holiday season coming to a close, we have witnessed some impressive footfall over the previous past months, plenty of visitors were still around for the duration of September, and we are still noticing a few around as we enter October. Focus now sees us moving towards plans for the festive season.
- b) Capacity levels are faring well at present, which is a good sign as we head towards the festive season, we have a few new traders who are looking to expand their current offer to five day pitches, with this in mind, and forming part of the next stage of returning to a slightly more familiar market layout, we will be re-opening the blocked archway at the east end of the market and letting the area for an additional five day pitch, this is a positive sign that businesses are beginning to flourish and sustain much more economic stability.
- c) With the Winter months on their way, there is currently no plans to alter any of the Covid safety measures that are in place such as, sanitiser units, separate trader and public welfare facilities and existing market configuration and general information signage.
- d) The impressive footfall that we witnessed over the Summer period included the six weeks of Monday opening, footfall was better this year than any other that we have experienced, this was discussed at the recent Town Hall & Markets Consultative Group Meeting, and was noted that the Monday opening's would continue in their present format for future years. Christmas opening times were also on agenda for the meeting, please see section 6.
- e) With the high volume of footfall in and around the market complex the Cafes have continued to achieve good trade throughout the summer months including Bob's café,

2. Coach Drivers Initiative

a) We have had a steady flow of coaches visiting, but not back to the numbers previously experienced, we continue to work with our distributor in Torbay and encourage coaches to Tavistock, we have recently signed up for the Turkey & Tinsel distribution which covers off the festive period.

3. Trip Advisor

We have received some really positive Tripadvisor reviews recently from the past few months.

Saturday morning visit (Voted 5 stars) Aug 2021 • Couples

What a super place! Loved the food market outside and then the artisan market inside. Enjoyed watching a man painting his pictures to sell. Creative adults selling their crafts. Highly recommend.

Perfect mooch Sep 2021 • Couples

What is lovely about this place is the individuality of each store from wellies to hats, beads to socks. all in one place... we enjoyed our mooch. much better than a glossy high street Mall.

A great place to visit

Sep 2021 • Couples

A must visit place it has different types of market depending on what day you visit.

The normal market has a diverse choice of goods. Everything from food to luxury chocolates and second hand books to scrapbooking needs. On one of the opening days it has a collector's market.

4. Bedford Square

- a) As we move out of the holiday season, and an inevitable change in the weather, Bedford Square is still witnessing a good volume of trader presence throughout the week with some new editions and our regular weekly traders. The Farmers Market is still operating under the same previously reported arrangements.
- b) We continue lots of enquiries for Bedford Square usage which puts us in good stead going forward, will continue to try and attract new traders/bookings as we start to look at plans and targets for 2022.

5. Designated Premises Supervisor

There have now been several Town Hall functions where the bar has been in operation, all of these have run smoothly with no issues to report in relation to the sale of alcohol.

6. Christmas Opening Times

The following Christmas Opening times were proposed by the Market Reeve at the recent Town Hall & markets Consultative Group Meeting on 21st September. Open for the last two Monday's prior to Christmas 13th & 20th December then as follows: Christmas Eve – Open Christmas day – Closed Boxing Day – Closed Tuesday 28th – Open Wednesday 29th – Open Thursday 30th – Open Friday 31st – Open Saturday 01st January – Closed Sunday 02nd January – Closed Monday 03rd January – Closed Tuesday 04th January – Normal Opening Resumed

7. Tavistock Country Show

Prior to Covid, the previously named Garden festival was going through some changes including its name, usually it would always be on the end of May Spring Bank Holiday, but in 2022 this date will be unavailable because of the Queens Jubilee, so the decision has been to keep it as a two-day event but move the date, a full briefing note will put to the General Manager.

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