

Pannier Market Report September/October 2019 General Update

We have an array of new stalls that have started in the Pannier Market including another 5 day trader;

Robert Hamilton – Collectible vintage trains & accessories (Tuesday) Odds & Suds – Soaps & Homeware accessories (Tuesday & Wednesday) K SMART Design – Bespoke Pebble Art (Wednesday & Thursday)

A Brush with Colour – Art accessories (Wednesday)

My Little Eco Shop – A selection of Eco friendly products (Wednesday & Thursday)

Bubbles Kids Clothing – New & pre-loved children's clothing and accessories (5 Day pitch)

- We have now implemented an additional offering with the coach drivers incentive, we have produced a leaflet in conjunction with the House of Marbles and the Old Police Station Café at Princetown, this will advertise a `Dartmoor Day' which will be offered as part of the existing incentive but advertised separately to target coach drivers who often do not have an itinerary on a particular day, this is a popular route with tourists and a good cash incentive for the driver by choosing this offer.
- We continue to grow our new Instagram page as an additional source of free marketing and promotion, you can follow our page @tavistockpanniermarket



- We have now submitted an application to allow for on and off sales of alcohol across all areas of activity run by TTC. No other issues to report from a licensing perspective this period.
- Goose Fair day was busy from the Pannier Market's perspective, there was good footfall throughout the day, it quietened down around 4pm, we stayed open until 6pm.
- Miss Ivy's Street Food events continue to be popular, the most recent had some adverse weather continues so the hirer booked Butchers' Hall in addition to Bedford Square, due to its success Saturday 30th November has been added as another booking which will again include Butchers' hall.

<u>Trip Advisor</u>



Great if you enjoy shopping

A good variety of goods on offer from honey to beeswax cling film substitutes to original clothing to antiques. If you love shopping and antiques you will love this market

Date of experience: September 2019

Tavistock Pannier Market.

The Life and soul of Tavistock. Bustling market with a fantastic choice of goods. From antiques, plants, cakes, sweets, pet food, books just to name a few. The stalls holders are very friendly and obliging. Many events throughout the year. First place to visit when travelling to Tavistock. Ted. **Date of experience: September 2019**

Good for crafts

Have visited this good market. Virtually everything under one roof. Varies from day to day which stalls are there. Went twice in 3 weeks. Bought couple of Xmas pressies and hubby bought 2 jackets. Lovely atmosphere and plenty to see. Saturdays best day to visit.

Date of experience: September 2019

<u>Bedford Square</u>		
B/S Takings 2017	B/S Takings 2018	B/S Takings 2019
W/E 10/09/2017 = £69 W/E 17/09/2017 = £262 W/E 24/09/2017 = £237 W/E 01/10/2017 = £162 W/E 08/10/2017 = £180 W/E 15/10/2017 = £114	W/E 09/09/2018 = £333 W/E 16/09/2018 = £234 W/E 23/09/2018 = £108 W/E 30/09/2018 = £324 W/E 07/10/2018 = £225 W/E 14/10/2018 = £0	W/E 08/09/2019 = £420 W/E 15/09/2019 = £250 W/E 22/09/2019 = £380 W/E 29/09/2019 = £210 W/E 06/10/2019 = £310 W/E 13/10/2019 = £120
Total = £1,024.00	Total = £1,224.00	Total = £1,690.00

<u>Market Tolls</u>		
Market Takings 2017	Market Takings 2018	Market Takings 2019
Week Ending 10/09/2017	Week Ending 09/09/2018	Week Ending 08/09/2019
= £7,569.50	= £7,145.50	= £7,240.00
Week Ending 17/09/2017	Week Ending 16/09/2018	Week Ending 15/09/2019
= £7,794.50	= £7,145.50	= £7,249.00
Week Ending 24/09/2017	Week Ending 23/09/2018	Week Ending 22/09/2019

Total = £45,606.00	Total = £42,576.00	Total = £43,656.00
= £7,686.50	= £7,028.50	= £7,042.00
= £7,299.50 Week Ending 15/10/2017	= £7,127.50 Week Ending 14/10/2018	= £7,411.00 Week Ending 13/10/2019
Week Ending 08/10/2017	Week Ending 07/10/2018	Week Ending 06/10/2019
= £7,632.50	= £6,992.50	= £7,375.00
Week Ending 01/10/2017	Week Ending 30/09/2018	Week Ending 29/09/2019
= £7,623.50	= £7,136.50	= £7,339.00

Upcoming dates of interest.

- Saturday 26th October Farmers Market (Bedford square)
- Sunday 3rd November Miss Ivy Doggy Christmas Event (Market Hall)
- Saturday 9th November Farmers Market (Bedford Square)
- Saturday 16th November Children in Need (Bedford Square)
- Saturday 16th November Tavistock BID Christmas light switch on.
- Saturday 23rd November Farmers Market (Bedford Square)
- Friday 29th November Dickensian Evening (9am 9pm)
- Saturday 30th November Farmers Market (Bedford Square)
- Saturday 30th November Miss Ivy Street Food (Bedford Square & Butchers Hall)
- Saturday 14th December Farmers Market (Bedford Square)
- Sunday 15th December Miss Ivy Christmas Market (Market hall)
- Monday 16th December Pannier Market open
- Saturday 21st December Farmers market (Bedford Square)
- Sunday 22nd December Christmas Market (Pannier Market)
- Monday 23rd December Pannier Market open

Christmas Opening Times

These Christmas Opening times have now been confirmed at the Town Hall & Markets Consultative meeting and are as follows;

- Christmas Eve **Open**
- Christmas Day **Closed**
- Boxing Day *Closed*
- Friday 27th December **Open (Charter Market)**
- Saturday 28th December **Open**
- Sunday 29th December *Closed*
- Monday 30th December *Closed*
- Tuesday 31st December **Open**
- Wednesday 1st January Closed
- Thursday 2nd January *Normal trading to commence*

We are also open on Monday $16^{th} \& 23^{rd}$ December and will be holding a Christmas Market on Sunday 22^{nd} December.

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