

AGENDA ITEM No 9(iv)

PANNIER MARKET- MANAGERS REPORT

General Update

Traders are now fully up to speed with the new arrangements for the re roofing of the Pannier Market. Myself and the Town Hall Manager will be undertaking consultation with the day traders to ascertain uptake and requirements and the feasibility of decanting into the Town Hall on certain days.

Cleaning and repointing works have now started on the exterior walls of the Pannier Market; all provisions have been taken to cause as little interruption as possible to the businesses in the market surround.

The recent torrential rain has had an impact on the market roof, we have had some isolated flooding which led to some traders having some stock damaged, the Works Department have ensured that all box gutters are clear of any debris in an attempt limit any further reoccurrence.

New Traders:

Vickery – Antiques – Started May 2017 (Tuesday)

Lambert – Wooden Giftware – Started May 2017 (Wednesday & Thursday)

Faulkner – Pictures & Cards – Started May 2017 (Fridays)

We are currently processing applicants to fill some vacant casual pitches on a Wednesday and Thursday, these two days tend to be our quieter days of the week so we will continue look for new traders and at the possibility of some form of incentive.

The Photo Booth and Children's Ride are now to be located back at the East end of the market, Rainbow Nation are expanding into the current space, this will see every 5 day pitch occupied.

Bedford Square

The recent rain and wind has had an affect on trading activity on Bedford Square although we do continue to receive applications for bookings.

The Teenage Market was not as large as expected but there was a positive reaction by those that did manage to trade, Saturday 21st of October has been provisionally booked for the next Market.

Tavi Arts Market 2017 Dates

The first Arts Market took place on Saturday the 5th May and the every first Saturday of the month thereafter.

Discussions are to be held regarding the condition of some of the small marquees as well as the very large marquee; the hirer requested that some

budget be allocated to improve the condition of both as rain affected trade on the previous Arts Market.

Trip Advisor

Our latest Trip Advisor review

Reviewed 5 days ago via mobile

Something for Everyone

"We visited the market whilst on holiday in Tavistock. Our party consisted on my husband and I, our 2 daughters, 24 and 11, and our pooch. The market had something for all of us, our daughters were mesmerised by all the quirky stalls and we were greeted at every stall with a smile and a friendly chat, our pooch loved it too, he got fusses galore. The perfect place for holiday gifts"

Takings

Takings 2016	Takings 2017
Week Ending - 17/04/2016 = £7884.00	Week Ending - 16/04/2017 = £7754.50
Week Ending - 24/04/2016 = £7740.00	Week Ending - 23/04/2017 = £7701.50
Week Ending - 01/05/2016 = £7695.00	Week Ending - 30/04/2017 = £7699.50
Week Ending - 08/05/2016 = £8073.00	Week Ending - 07/05/2017 = £7699.50
Week Ending - 15/05/2016 = £7605.00	Week Ending - 14/05/2017 = £7735.50
Week Ending - 22/05/2016 = £7992.00	Week Ending - 21/05/2017 = £7690.50
Week Ending - 29/05/2016 = £7902.00	Week Ending - 28/05/2017 = £7754.50
Week Ending - 05/06/2016 = £7848.00	Week Ending - 04/06/2017 = £7518.50
Total = £62,739.00	Total = £61,554.00

Bedford Square Takings (Daily Marquees)

Takings 2016	Takings 2017
Week Ending - 17/04/2016 = £270	Week Ending - 16/04/2017 = £285
Week Ending - 24/04/2016 = £270	Week Ending - 23/04/2017 = £225
Week Ending - 01/05/2016 = £243	Week Ending - 30/04/2017 = £234
Week Ending - 08/05/2016 = £396	Week Ending - 07/05/2017 = £198
Week Ending - 15/05/2016 = £306	Week Ending - 14/05/2017 = £288
Week Ending - 22/05/2016 = £369	Week Ending - 21/05/2017 = £180
Week Ending - 29/05/2016 = £357	Week Ending - 28/05/2017 = £249
Week Ending - 05/06/2016 = £252	Week Ending - 04/06/2017 = £288
Total - £2,463.00	Total - £1,947.00

Garden Festival 2017

This year's Garden Festival ran smoothly with no major issues; Footfall was a bit down on last year's event as we were competing with a lot of other things happening over the Bank Holiday weekend such as the Sonrise Cup. Trader feedback was very positive especially towards event staff, it was felt that more advertising was required and that better signage would be of benefit, trader's felt that it wasn't immediately apparent when driving into Tavistock that it was Garden Festival. Around 96% of traders that participated indicated that they would return to trade at next year's event. Next year will endeavour to ensure we have more display gardens as this year's turnout of three was a bit disappointing. The Town Hall bar being open was a huge plus and public feedback on the band was very good, we intend next year to expand the event to also include the use of Butchers Hall.

Events

The two week Meerkat Trail Event over the Easter period proved a huge success, over 500 trail sheets were completed with many commenting that they specifically visited Tavistock Pannier Market to complete the trail to get their '2 for 1 tickets' for Dartmoor Zoo. We did a 'facebook live feed' for the winners of the top three prizes. All prize winners were delighted with the result.

Perimeter shop keeper 'Eternal Prints' who was part of the trail quoted

"...being part of the Meerkat Hunt during the Easter Holidays was brilliant for my business, especially being new to the Square! We saw hundreds of people during the week which was great for advertising, boosted sales and all round good fun!"

We are now in the process of planning a huge Summer Event 'All The Fun of The Fair'. This will feature another trail hunt with a Fair Ground theme. Dingles Steam Fair have kindly donated '2 for 1 tickets' for every completed trail sheet. This will run for the duration of the school holidays and we aim to do a prize giving via 'facebook live feed' for every day we are open during this period, a total of 30 different prizes. For part of this duration Dingles will also provide Fair Ground rides on Bedford Square and participating stalls will have a fairground theme.

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