



Pannier Market Report September/October 2017

General Update

Consultation has continued with day traders in anticipation of January 2018's relocation. We have now looked into some various options regarding outside trading during this period.

Myself and Cemetery Supervisor have completed the second phase of consultation with 5 day traders to show them positioning and space allowance in the Butchers Hall. There have been some minor tweaks but in general the consultation was positive.

The 're-location' market leaflet, previously referred to in the last Managers Report, has now been produced and circulated to traders for onward issue to customers. This will also be regularly cascaded across social media and added to the Pannier Market website.

New Traders:

Maggie Green- *Tues*, - Collectables - Started September 2017.

Crafty H- *Wed, Thurs*, Mixed Crafts - Started September 2017.

Jewel- *Wed* - Picture Art - Started September 2017.

Smith - *Wed* - Kitchenalia - Started September 2017
2017.

Keast - *Wed* - Handmade Fleeces - Starting October 2017.

Biles - *Wed* - Signed Book Copies - Started October 2017.

Berties Brews - *Fri* - Ground Coffee - Started September 2017

Bedford Square

Activity on Bedford Square has now slowed down for Day Traders as we have now come to the end of the Summer period, although Fridays remain will a full showing of Traders weather permitting.

Trip Advisor

Reviewed 3 days ago

Fine stone building with interesting market stalls

The building is built of stone with arched arcades down each side, looking a bit like a railway station - not surprising as it was built in the 1860s, as was much of the centre of Tavistock. It is a handsome building both inside and out, and the stalls, cover all the usual items, such as art, jewellery, hardware, leather goods, phone spare, etc. I would say the quality and range of items is well above the average for a general market of this type.

Reviewed 3 days ago

Must-see flea market, up there with the big ones

Not the biggest, but is the oldest (900 years). Everything, I mean everything. Good prices. Flatwear sets, used carpetbag in wonderful leather, outerwear, old bottles, gewgaws. Pure fun. Stop in at Country Cheeses next door too. Not just for tourists, its full of locals too.

Takings

Takings 2016	Takings 2017
Week Ending - 04/09/2016 = £8,462.00	Week Ending - 03/09/2017 = £7,299.50
Week Ending - 11/09/2016 = £7,776.00	Week Ending - 10/09/2017 = £7,569.50
Week Ending - 18/09/2016 = £7,785.00	Week Ending - 17/09/2017 = £7,794.50
Week Ending - 25/09/2016 = £7,614.00	Week Ending - 24/09/2017 = £7,623.50
Week Ending - 02/10/2016 = £7,776.00	Week Ending - 01/10/2017 = £7,632.50
Week Ending - 09/10/2016 = £7,801.00	Week Ending - 08/10/2017 = £7,587.50
Total = £47,214.00	Total = £45,507.00
Total Without Mondays = £46,303.00	

Please Note: One of the six weeks of 2016's takings include being open on a Monday, this equates to £911.00, so the true comparative figure for this period is **£46,303.00** as we were not open on Mondays for 2017.

Bedford Square Takings (Daily Marquees)

Takings 2016	Takings 2017
Week Ending - 04/09/2016 = £162	Week Ending - 03/09/2017 =£216
Week Ending - 11/09/2016 = £108	Week Ending - 10/09/2017 =£69
Week Ending - 18/09/2016 = £187	Week Ending - 17/09/2017 =£262
Week Ending - 25/09/2016 = £306	Week Ending - 24/09/2017 =£237
Week Ending - 02/10/2016 = £162	Week Ending - 01/10/2017 =£162
Week Ending - 09/10/2016 = £108	Week Ending - 08/10/2017 =£180
Total - £1,033	Total - £1,126

Events

Talks are being held with the Markets Events organiser about doing a similar event as the one held over the Summer during the Christmas period.

We will also be doing our annual Santa's Grotto.

We also are in talks with the NCCPG over options as to where we could hold their annual March Plant Fair. Discussions so far have indicated that Bedford Square or Town Hall could be a possible option. This is due to the Market being closed during and March and Butchers Hall being occupied with Market Traders.

As in previous years the Pannier Market will be open until 9pm and in full costume for this years Dickensian Evening

Garden Festival 2018

We recently undertook a field trip to Toby's Garden Festival at Forde Abbey Somerset; this was a huge two day festival with an abundance of different offerings on show. We collected business cards and spoke to a variety of garden related traders about potentially trading on our 2018 Garden Festival. This has provided us the opportunity to improve on last years Festival and has given us ideas on how to evolve future deliveries as well as gaining lots of potential direct bookings.

Christmas Opening

A full list of our confirmed Christmas opening times will be in the next manager's report, a brief consultation is to be undertaken to ascertain trader take up on whether we open for Christmas Eve as this year it falls on a Sunday.

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