

**TAVISTOCK TOWN COUNCIL
PANNIER MARKET REPORT SEPTEMBER/OCTOBER 2023
DATE OF REPORT 30/10/2023**

PANNIER MARKET

1. General Update

- a) There is always a natural lull in footfall after Goose Fair, however footfall during the school half term has been positive with plenty of visitors. We now look forward to the beginning of the festive trading period, which traditionally begins around the beginning of November time. All Market Traders and perimeter Shop owners will be issued a memo stating all Market & events activities and opening hours occurring throughout November and December.
- b) Goose Fair itself this year went smoothly without any hitches from a Markets perspective, with both the Pannier Market and Butchers' hall experiencing heavy traffic at intervals throughout the day. This year we had decided to close earlier than the previous year at 6:30pm, it was felt that this was still slightly too late with footfall dying off around 5pm, we will review the opening times for next year's event in the new year.
- c) Capacity levels are positive at present, with just a few day pitches available on a Wednesday, this is despite it being a difficult trading time with the current economic climate, we hope for a very prosperous festive trading period, which will be a much-needed respite for traders. Dickensian Evening this year will be full to capacity as usual with traders dressing up in their Dickensian outfits, opening times for the day will be 9am-9pm.
- d) Advertising throughout the next period of the year is primarily focused on Christmas trading, this ranges from local advertising such as the Tavistock Times Gazette, Links Magazines and an abundance of, flyers, banners and posters, all displaying our Christmas Opening Times and a festive What's On. We have also had a meeting with the trader advertising/promotion group to discuss ideas and initiatives for this period.

2. Bedford Square/Events

- a) Bedford Square trading has remained steady, with three quarters of the scaffolding now removed we now look forward to the run in to Christmas, which includes an additional festive Market on Sunday 17th December, this will include, the interior of the Pannier Market, Butchers Hall and Bedford Square. Young Baristas, who offer a range of hot beverages have booked several dates for November on Sundays on the Square.

b) As we move into November, Bedford Square will host numerous activities including Miss Ivy's Festive market on Sunday 10th December, our own in-house Christmas Market on Sunday 17th December, as well as our regular day traders and those annual traders offering festive wares such as Christmas trees. We also have Morris Dancers raising money for Children in Need on Saturday 18th November, with Pudsey Bear also making a guest appearance.

Farmers Dates 2023

Saturday November 11th & 25th

Saturday December 9th & 23rd

3. TripAdvisor/Google Reviews 20

Great, traditional market, Rated 5 Stars

Aug 2023 • Family

This traditional market place has something for everyone. The stalls change a few times a week so if you don't find what you are looking for, go back another day.

Written 19 September 2023

Fab market

Sep 2023 • Couples

We visited Tavistock on a lively sunny Saturday in September, it's always a lovely town to walk around and the pannier Market itself is a little treasure trove of stalls to wonder around, with lots of homemade items along with trinket stalls. There are a few cafes that surround the main building selling drinks and light bites, most have seating outdoors.

There are very clean and free public toilets available too.

A great little place to have a bibble around.

Rated 5 Stars a week ago NEW

It's a keeper. The Pannier Market is now on my go to places when down in the West. So much to see. Lots of original not on the general high street goodies to buy.

Cheese shop must have a mention. Fabulous cheeses. Cafe serving gluten free, with lovely helpful staff.

Rated 5 Stars 3 weeks ago NEW

Love Tavistock pannier Market, we aim to make the 40-mile trip every 2 months. So much of interest, always something new.

And have a lovely breakfast in the East Gate cafe.

4. Designated Premises Supervisor

a) There have been no issues pertaining to the sale or consumption of alcohol since the last round of reports, however there are plenty of bar led functions at the Town hall between now and Christmas, any

issues will be reported at the next round of meetings should any occur.

5. Coach Drivers Initiative

- a) There is a natural lull in Coach visitors now that the tourist season has finished, but we are still witnessing the odd coach party passing through and taking advantage of the Coach driver's Initiative. Together with Tavistock BID we will continue to work in Partnership into next year, and will collect coach visitor data so we could look at any areas where visitor numbers may be increased.

6. December/Christmas Opening Times

During December we have Miss Ivy's Christmas Festival in the Pannier Market on Sunday 10th and on Sunday 17th we have our own Christmas market, as usual, we are also open for the last two Monday's before Christmas, this year's dates are Monday 12th & 19th respectively, this means we will open everyday from Tuesday 5th December up to and including Saturday 23rd. We will be closed this year on Christmas Eve as it falls on a Sunday.

Sunday 24th December (Christmas Eve) – Closed

Monday 25th December (Christmas day) – Closed

Tuesday 26th December (Boxing Day) – Closed

Wednesday 27th December – Closed

Thursday 28th December – Open

Friday 29th December – Open

Saturday 30th December – Open

Sunday 31st December – Closed

New Year's Day – Closed

Tuesday 2nd January 2024 – Normal trading commences.

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