

**TAVISTOCK TOWN COUNCIL
PANNIER MARKET REPORT 24th May 2022
DATE OF REPORT 16/05/22**

1. General Update

- a) We currently have a few businesses that have decided to move on from the Pannier Market, all of these are taking up residency in either the Market Perimeter or in a high street location. Numerous businesses have made this natural progression of expanding their business and demonstrates that Tavistock is in a fairly healthy position in relation to start-up businesses.
- b) As we progress towards more familiar trading times, the decision has been made to create an events and advertising group consisting of volunteer Market traders, they will work closely with the Market Reeve and Duty Officer to reintroduce some of our previous event based initiatives and to hold focus group meetings, so they can have their input into the Marketing and advertisement of the Pannier Market within the wider Council offer, this was something we did successfully previously and a key part of engaging with stakeholders.
- c) The Pannier Market will be operating its regular opening hours across the Queen's Platinum Jubilee Bank Holiday, and traders have been asked to theme their attire and stalls on the red, white & blue and purple theme, we are also looking to do a market trail to encourage visitors and to provide some entertainment for families.
- d) With Town Hall & Events Manager position still currently vacant, the Market Reeve will be overseeing the operational aspects across the Market Complex and Town Hall, this will be in conjunction with the General Manager whilst this position is unoccupied.

2. Coach Drivers Initiative

- a) We have now included a small section within the coach driver's initiative pack to advertise that tours of the Guild Hall Gateway Centre are available, this may not have huge on impact on most coach parties, as currently they only tend to come for a few hours, however it will appeal to day trippers looking to spend longer in Tavistock.

3. TripAdvisor Reviews

"Great little town"

Voted 5 Stars Apr 2022

The market is very good as is the Butchers Hall which has been preserved and repurposed. A great area in a nice town.

Written 2 May 2022.

"Such a treat"

Voted 5 Stars Apr 2022 • Couples

This was such a lovely find while holidaying in the area and was full of craft and independent stalls. Around the outside were cafes and specialist food places. Definitely worth a visit if you're staying nearby.

Written 5 April 2022.

"Thank you, Tavistock!"

Voted 5 Stars Mar 2022

Just fabulous!!!

I love shopping in Tavistock. Beautiful place and the people are so friendly and helpful.

Myself and my sister bought some lovely, original pieces there this week in the Pannier Market.

I mislaid a purchase somewhere in Tavistock.

Fortunately, I had taken a card from Philip King 'Rusty Relics'.

He was super helpful and went over and above trying to help me locate.

Am so pleased to say, that due to the honesty and kindness of the people of Tavistock my purchase has been found!

Read less

Written 25 March 2022.

4. Bedford Square/Events

- a) Saturday 30th April saw the first of four of this year's Miss Ivy Street Food Events, this was extremely well attended and has received positive feedback, the added use of the Guild Hall carpark definitely helps mitigate previous issues with overcrowding, however it was still very busy, so a meeting has been planned with Miss Ivy to discuss future events.
- b) There has been plenty of general Bedford Square activity with a host of new traders starting, we also continue to deliver the operational aspects of the Farmers Market on every 2nd and 4th Saturday of the month.
- c) Please note that the Square will be occupied by Tavistock BID on the Thursday of the Jubilee Bank Holiday, they also

have half of the Square for the Friday & Saturday, Thursday traders have been informed of the events for that day.

5. Designated Premises Supervisor

There have been a few bar led functions since the last report, all of which have been delivered with no licensing issues. Please note that other events delivered by private hirers and involve the sale of alcohol, use their own Temporary Events Notice which allows them to sell alcohol from a licensed area with the authorisation of TTC and the Designated Premises Supervisor.

6. Tavistock Country Show

After an absence of over 2 years, it was a welcome return of the Tavistock Country Garden Show, formerly the Garden festival. Arrangements started early in the new year once it was confirmed there would not be another lockdown, which only allowed around half of the normal organisational time to deliver, with that said the event was a big success with a great atmosphere being created by a wonderful array of gardenalia, show gardens, community and charity stalls and food and entertainment. The weather slightly dampened the first day which had a slight effect on footfall but good numbers were still witnessed. The Bank Holiday Monday, which saw an improvement in the weather was extremely busy all day with the Cream Tea garden a particular hit, whereas historically the Monday is usually quieter than the Sunday.

Since the event we have received some lovely feedback from customers and stall holders who thoroughly enjoyed having this event back. For Next year's we will be looking to see if it makes sense to permanently move it to the Early May Bank Holiday rather than the traditional end of May Spring one.

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