

Town Hall and Butchers' Hall Report – February 2024

Town Hall

Bookings enquiries for the current year and beyond remain positive, and consistent with expected levels.

With the exterior work to The Town Hall now completed a number of cosmetic works have been undertaken, including the restoration of the Mayors Parlour (which had been out of action for some time) and a brand-new door for the main entrance. These and a number of other undertakings will help the Town Hall to look and feel its absolute best, helping to make it an even more attractive option for prospective hirers.

2024 Town Hall events season is well underway with a number of events in the diary over the next several weeks and months. Some recent events which have received positive feedback include a psychic medium evening and a Sea Shanty concert (both sold out for the respective hirers).

Our new pricing structure for the financial year 2024/25 will be active from April 1st 2024 and all prospective hirers for that period are being quoted the appropriate rates from this price list.

In addition to event hire, Tavistock Town Hall remains in weekly use for our regular hirers (Zumba, Clubbercise, Full of Life, Line Dancing and Vocal Harem) and the monthly hire for U3A.

Upcoming events for the Town Hall are well advertised through posters, our social media platforms and the Tavistock Town Council website.

We are currently advertising for new casuals via social media as we expect to lose some casuals later in 2024. During this slightly quieter time of year it is a good opportunity to attract new people to our casual posts.

Butchers Hall

Feedback from traders who attended our 2023/24 markets was broadly positive with the vast majority of traders already having booked in for the next financial year (commencing April 1st 2024). There was feedback that footfall was a little lower than previous years but according to traders and our own research this was in keeping with other markets in the local area and is largely due to the current economic situation. Despite that reported sales from our traders were at a good level.

The calendar of bookings for 2024 continues to be populated/developed with both in-house and external hirer slots, consistent with the model of activities which we know generate fixed income and complement the

surrounding markets and events activities, without disproportionate resource impacts.

In March Butchers Hall will host our monthly Arts Market and a popular vintage fair event which is organised by an outside hirer. We will also be hosting our first Book Fair on Saturday March 9th. This is an example of our continuing efforts to ensure that there is a changing and diverse offering to maintain public interest in Butchers Hall.

Butchers Hall event advertisements are regularly placed in the Links publications, as well as at regular intervals in the Tavistock Times Gazette series with special festive themed adverts placed in recent additions. In addition, a banner, posters and flyers are displayed to advertise the Markets in Butchers Hall. Social media platforms are also utilised to keep people informed of events.

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