

Town Hall and Butchers' Hall Report – October 2024

Town Hall

Bookings and enquiries for the current year and beyond are positive, and consistent with expected levels.

We have had a good number of bookings over the autumn period and are entering a busy winter schedule with a well populated calendar of Town Hall events.

In November, alongside a number of other bookings, we will have our annual hosting of Tavistock Musical Theatre Company and their annual show, which this year is Aladdin, running from 13th November until 17th November.

A new event organised by ourselves is a Tavistock Wedding Fair which will be taking place in the first part of next year. This is a great opportunity to work with showcasing other businesses in the immediate and wider local community. In addition, it will offer the chance to showcase our own wonderful wedding venues whilst also generating income.

In addition to event hire, Tavistock Town Hall is in weekly use for our regular hirers (Zumba, Full of Life, Line Dancing and Vocal Harem) and the monthly hire for U3A.

We are now stocking a local beer on tap in the Town Hall bar provided by Stannary Brewery Tavistock. This offering has been well received at the events we have hosted since its installation.

Events in The Town Hall are regularly advertised through posters and banners in and around in Town Hall and market complex. Through the Town Council website and Town Hall social media pages. As well as in a number of locally produced publications and an in-house produced brochure.

Butchers' Hall

Feedback from traders who have attended our 2024 markets so far is broadly positive. Trader occupation levels for our in-house markets is at a reasonable level and continues to offer a varied range for potential customers.

Our Goose Fair market which ran alongside the main event was very well received with good numbers in terms of footfall. Feedback received from traders has been that the market was a success largely in-line with what was a successful event all round.

There is an event of some description taking place in Butchers Hall every week from now until Christmas. Our own Christmas Markets run from the 14th December until 23rd December (with the Dickensian Market on the 6th December) trader uptake for these markets is consistent with the levels we would expect with a good variety in terms of offering.

We are also planning to use Butchers Hall as an additional venue for the planned wedding fair in the early part of next year. This would add to the event as a whole and increase our capacity to generate income from the event.

Butchers Hall event advertisements are regularly placed in the Links publications, The Tavistock Carnival Programme as well as at regular intervals in the Tavistock Times Gazette series. In addition, a banner, posters, feather flags and flyers are displayed to advertise the Markets in Butchers Hall. Social media platforms are also utilised to keep people informed of events.

Martin Furse
Town Hall & Events Manager
Tavistock Town Council
martin.furse@tavistock.gov.uk
01822 617232